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ATTENTION

INDIANA FARMERS

Enlist in the Service of Your Country



Governor James Goodrich administering the dairymen's OATH OF SERVICE.

MR. FARMER:

You are summoned to enlist in the service of your country. Your duty is to assist in conserving and improving the stock of DAIRY COWS and in increasing and safeguarding the supply of man's best and most essential food--MILK and the products of MILK. This must be done in the interest of humanity. You should produce and conserve that others may live.



P. H. Crane, President of the Indiana State Dairy Association being sworn into the service.

DO YOU PROMISE

- To conserve every productive dairy cow in your herd and to rear all promising heifers rather than to sacrifice them?
- To eliminate the scrub bull and to improve the production of the herd by using only good pure bred sires?
- To practice the most intelligent methods of feeding and caring for your cows so that they will produce the largest possible amount of dairy products?
- To stop all wastes of milk, skim milk, or butterfat and thus market more dairy products for human consumption?

All who are honestly loyal to our country in this dark hour must recognize that they are fundamentally bound to sacrifice their personal opinions, if need be, and support the industry both by word and by action, that has proven capable of being of greatest service in the economical production of human food. As this industry, pre-eminent, the business of producing milk and its valuable products stands unchallenged.

PATRIOTISM DEMANDS that each farmer answer "I DO" to the above OATH OF SERVICE.

Indiana Committee on Food Production and Conservation
Dairy Division, Purdue University
LaFayette, Indiana